

Reducing Chronic Absence: It's a Matter of 1, 2, 3!

Webinar Discussion Guide

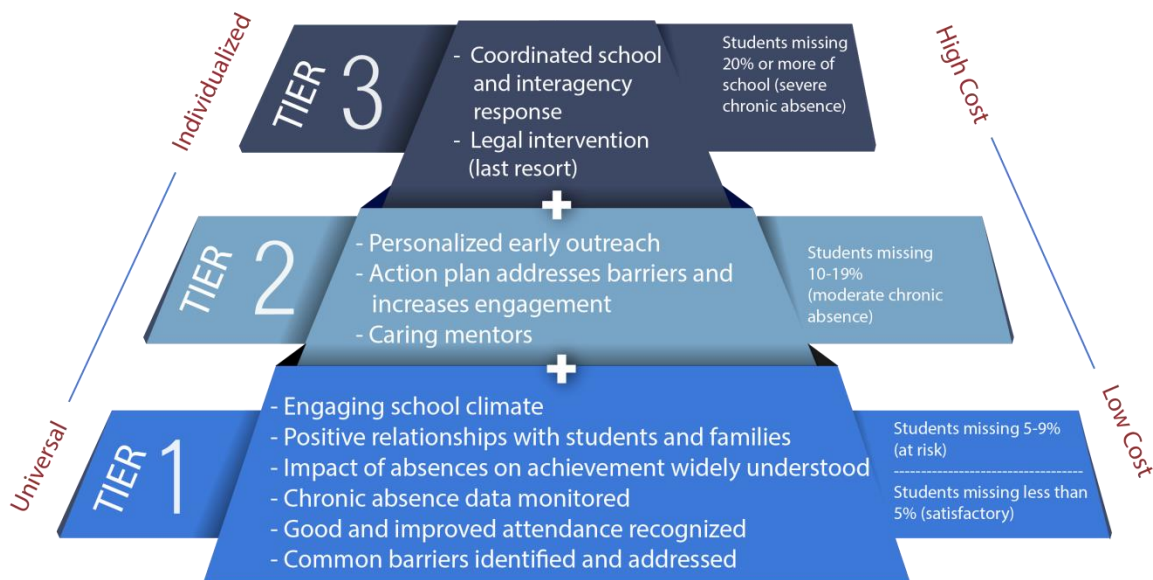
Below are a suggested set of key questions to prompt discussion about what communities might do given insights shared during the Reducing Chronic Absence: It's a Matter of 1,2, 3! Webinar. Feel free to use some or all to prompt a rich conversation about how to take action.

1. **Messaging Attendance – What Works and What Doesn't:** Based on the latest social science research, Professor Todd Rogers highlighted messages that were effective and ineffective in motivating better school attendance.

What are the common myths or misunderstandings about the impact of absences you need to address in your community?

What is one clear message you want to convey about the impact of absences during Attendance Awareness Month 2017 and throughout the school year?

2. **Universal Strategies to Reduce Chronic Absence:** As part of a comprehensive set of attendance interventions, the guest speakers highlighted several Tier 1 strategies to address absenteeism. Discuss the various ideas presented and consider how they might be applicable to your community. What initiatives are already in place that you can leverage to support your efforts (i.e., RTI, MTSS, PBIS, etc.)?



3. Leveraging Free Resources: Download and explore the 2017 Count Us In toolkit. You can find it at: <http://awareness.attendanceworks.org/> How might you tailor the free resources in the toolkit to address your community's realities and celebrate Attendance Awareness Month 2017?

Don't forget to tell us what you have planned! The 2017 Attendance Action Map goes live on March 28. Find the map here: <http://awareness.attendanceworks.org/>